



North East
SAFER CARE
NORTH EAST

WHAT ACTION YOU WILL COMMIT TO TAKING?

THE WINDS OF CHANGE...
WIDER USE OF BETTER RESEARCH
RIGHT STAFFING
COLLABORATION
INCREASED FUNDING
THE WINDS OF CHANGE...

No. OF PEOPLE WITH DEMENTIA TO DOUBLE IN NEXT 30 YRS
No. OF PEOPLE DIAGNOSED IS LOW
LOW AWARENESS AND KNOWLEDGE
QUALITY OF SERVICES NOT AS GOOD AS IT SHOULD BE

DEMAND FOR PLACES IN CARE HOMES SET TO DOUBLE

1 IN 3 OVER 65 WILL HAVE DEMENTIA BY THE TIME THEY DIE

STRATEGIC DIRECTION OF DEMENTIA SERVICES IN TEWV
RANGE OF SERVICES WITH INCREASING DEMAND
SERVICES TOUCH ON EMOTIONS BUT WE NEED TO MODERNISE
DEPLOYING STAFF INTO THE COMMUNITY (40% INCREASE IN CONTACTS)
LOCAL STRATEGY INCLUDES FOCUS ON YOUNG ONSET DEMENTIA, STRENGTHENING COMMUNITY SERVICES & INVESTING IN SKILLS

FINDING THE WORDS
PAIN? DISTRESS?
DISTRESS MAY BE HIDDEN - BUT NEVER SILENT

WHICH FIGHT? WHAT'S RIGHT?
ETHICAL FRAMEWORK FOR DEMENTIA
HUMAN PERSON - PERSPECTIVE
6 DEMENTS

WHAT DO YOU WANT FOR YOURSELF WHEN YOU'RE OLDER?

#dementiachallenge
The Prime Minister's Challenge on Dementia

LARGE PUBLIC POLICY CHALLENGE

14 KEY PROGRAMMES
3 WORK PROGRAMMES

KATE STURGES
A CARER'S PERSPECTIVE
MY DAD'S MEMORY BANK
ACCESSING INTACT INFO...
SPECIAL TECHNIQUE

LOCAL INITIATIVES
REGIONAL NURSING DEMENTIA TASK & FINISH GROUP
DESIGN OF ACUTE HOSPITALS
ONLINE DEMENTIA INFORMATION
DEMENTIA CLINICAL NETWORK

SAFEGUARDING ADULTS
BIG DEMOGRAPHIC CHALLENGE
LIVING LONGER... LIVING WELL?
LITTLE OBSERVATION OF CARE DELIVERY
CLINICAL CARE QUALITY TOOL

SWAGS & TAILS
OPEN CLASP THEATRE COMPANY

THE RIGHT PRESCRIPTION
A CALL TO ACTION
PRESSURE ON GPs TO PRESCRIBE
PRESCRIPTIONS INCREASING
LIMITED DATA FOR PHARMACISTS
COLLABORATIVE APPROACH
CONTAINS ESSENTIAL DATA
DATA CAN BE QUERIED
TOOLKIT AVAILABLE TO YOU

DENDRON & DEMENTIA RESEARCH
STUDY RECRUITMENT RISING - BUT DEMENTIA NOT CHANGED
NE DENDRON ACTIVE IN TRUSTS
DOMINO TRIAL
MORE STUDIES & INVESTIGATORS NEEDED
NEW DEMENTIA STUDIES
ACTIVE PPI PANEL & PATIENT LIST

ANNIE'S STORY
LIVED WITH DEMENTIA 9 YRS
3 YEARS TO DIAGNOSE
MISSED OPPORTUNITY
WHERE ARE THE KIDS?
I NEEDED TO LET GO AND ENTER HER WORLD
KEY ISSUE: STAFF DO NOT ALWAYS HAVE ABILITY TO LET GO

WELCOME!
PHOTO ALBUM
Content@dementiatrust.org

Dementia Call to Action

20 APRIL 2012

A WHOLE APPROACH TO QUALITY. THE HOSPITAL ENVIRONMENT. ENGAGING COMPASSION TO ENRICH PRACTICE.
REDUCING INAPPROPRIATE HOSPITAL ADMISSIONS. FOCUS ON UNDER NUTRITION.

MARGARET PIGGOTT
FROM SMALL ACORN'S GREAT TREES GROW
STEVE AMOS
BUILD RAPPORT & RELATIONSHIPS BEFORE TASK

HOWARD DUFF
'IT'S ALL ABOUT PEOPLE'

meeting magic